



## *Working with you for a better environment*

### **Creating and delivering high-quality, environmentally preferable products**

Brother is committed to creating and delivering high-quality, eco-conscious products by addressing the product life cycle from material procurement, production, products use, and through to the collection and recycling at the end of life.

Guided by the 5Rs—Refuse, Reduce, Reuse, Reform, and Recycle—Brother is helping achieve sustainable development by positively and continuously considering the environmental impact of all aspects of our business operations.

### **Key practices include:**

#### **CO<sub>2</sub> EMISSIONS AWARENESS**

The Brother Group is committed to reducing CO<sub>2</sub> emissions of the entire value chain in all its business operations by 2050 and contributing to creating a carbon-free society, which is a mission for the global community.

Many copier or print manufacturers require onsite service or repairs each time a device breaks down or malfunctions, which means a service technician can be driving back and forth to the site regularly over the life of a product.

The more times a device requires onsite service, the more times a technician may need to travel to and from a company. This travel may use unnecessary gas and if traveling by car, may also create CO<sub>2</sub> waste emissions for multiple car trips.

Should the device need to be replaced, as an alternative, Brother customers are eligible for the Express Exchange Program under Brother's Major Account Program, which offers overnight shipment of a replacement unit in the event of a defective Brother machine.

## TONER AND INK CARTRIDGE RECYCLING PROGRAM

Brother offers a cartridge collection and recycling program for select Brother Genuine Supplies. Simply reuse the shipping box from a new Brother toner or ink cartridge to package and send back the used cartridge. For more information, visit: <https://www.brother-usa.com/supplies/toner-ink-recycling>.

## BIODIVERSITY CONSERVATION

We have a responsibility to the next generation for ensuring environmental consciousness. The Brother Group actively works on biodiversity conservation projects and supports environmental conservation activities around the world to help prevent destruction of habitat and recover essential ecosystem services.

## ENERGY STAR®-COMPLIANT PRODUCTS



Brother offers a wide range of printers and multi-function equipment that are ENERGY STAR® compliant. Those that have earned the ENERGY STAR, conserve energy while providing great performance.

Product benefits include:

- Power management to help conserve energy when in use
- Sleep mode to help reduce energy consumption when not in use

## A COMMITMENT TO MEETING EPEAT REQUIREMENTS



EPEAT is the leading global ecolabel for the IT sector. EPEAT-registered imaging products meet an extensive list of environmental-based criteria covered in the IEEE 1680.2 Standard for Environmental Assessment of Imaging Equipment.

EPEAT rated Brother printers and all-in-ones are listed in the EPEAT online Registry.

## ISO 14001 STANDARDS AND GUIDELINES



Employing guidelines and processes based on ISO 14001, Brother has implemented an ISO 14001:2015 Certified Environmental Management System that demonstrates our commitment to pollution prevention, environmental regulatory compliance, and continual improvement.

ISO 14001 is an international standard, as defined by the International Organization for Standardization (ISO), that specifies the requirements for an environmental management system that an organization can use to enhance its environmental performance.

**To learn more about Brother's commitment to eco-conscious product development and environmental conservation activities, visit <https://global.brother/en>.**