# Brother Value Services



Delivering Customizable Solutions, Adding Customer Value.





# BROTHER

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PROGRAM

#### is a well-known market leader,

recognized for high-quality and affordable consumer products. Every day, around the world, you can find a Brother product hard at work in homes and small offices.

However, there's a lot more to the Brother story. Together with our reseller partners, Brother has been providing commercial businesses with solutions to complex, real-world customer challenges in a variety of innovative and cost-effective ways.

Now we are introducing a way to apply our unique problem-solving expertise for business customers even further – called the Brother Value Services Program.

The Brother Value Services Program enables Value Added Resellers (VARS), Solution Providers (SP) and System Integrators (SI) the ability to partner with Brother to deliver a variety of customization and integration capabilities to your customers.

Through this program, we enable you to easily connect with our us and our engineering resources and then apply these resources to meet your customer's unique requests.

#### Through this value-added approach, you can partner with Brother in ways you never expected, adding value to your

organization and helping you exceed the expectations of the customers you serve.

#### **Brother Special Solutions Team (SST)**

The Brother Special Solutions Team (SST enables Brother products to be modified to meet special requests from our clients. This approach involves a collaborative process with our field service engineers and business analysts.

We have supported a range of customers in healthcare, financial, retail, education and government.

In each of these engagements, the SST team actively worked with each customer to define, test and deliver an out-of-box solution that satisfied a unique customer need.

#### **Custom User Interface**

Engage with Brother to develop custom user interfaces (UI).

This capability allows VARS and System Integrators the flexibility to modify the standard user interface on select Brother products. For example, you can place a company logo in the background of the display. Or for custom business workflows, you can allow access to specific device functions, while hiding others.

Note: Customizations and pricing based on project scope.

#### **Storage Print**

Brother's Storage Print Solution brings security for print jobs without the high cost IT Services or infrastructure overhead investment this capability typically requires.

Release print jobs without a costly middleware investment. Ideal for customers who need to ensure the security of their printed data, but do not have a sophisticated server network with Active Directory or LDAP.

Brother Storage Print delivers the capability to meet document handling guidelines and regulations easily and affordably.

Note: Customizations and pricing based on project scope.

### The Brother Solutions Interface (BSI)

The Brother Solutions Interface (BSI) is a web-based software development platform that enables building customized solutions for select Brother devices. Developers can easily create customized solutions for a company's network environment and integrate with existing workflows.

BSI may be used to control access to Brother devices. And because it spans multiple devices, it can be easily deployed on current, as well as future Laser Printers, Scanners and All-In-Ones.



### How to get Started / Next Steps

Contact your local Brother Sales Representative to arrange a meeting. Let's discuss your specific requirements and determine if the Brother Value Services will work for you. We are confident that our services and solutions will not only meet your needs, but also exceed your expectations.

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