

Education Solutions from Brother

From classroom to staffroom – reliable products
for virtually every area.



Technology is Changing Fast

Managing IT in education has never been easy. Technology is developing at a swift pace. IT departments are challenged to control costs while keeping up with rapid change. Brother understands. We offer cost-effective solutions to the overlooked document input and output functions common in education. As a partner, we can work with you to create solutions to the many workflow challenges throughout your institution.



Today's Education Challenges

Budget is a Burden

Budget – or lack thereof – is one of the biggest concerns within education today. Brother offers budget friendly printing and scanning technologies – among the lowest total cost of ownership (TCO) on the market – backed by a proven track record of reliability. Through our Volume Print Program (VPP), you'll get more bang for your buck.



Upholding Security

Brother knows security is a top priority and supports the latest industry security protocols to protect confidential student information and improve compliance with data protection initiatives like Family Educational Rights and Privacy Act (FERPA). With functions like Secure Function Lock and print job logging, you can rest assured you are compliant with security regulations from the moment you hit print or to the second you click send.



Shifting to Digital

Digital is at your doorstep, which means you need a mix of technologies to make the grade. Understanding how difficult this shift can be, Brother has developed solutions that can help ease the burden. Brother's scanning technology enables the capturing of data and a seamless integration with key assessment applications like Scantron, Eduphoria!, and Edusoft.



Mobility is Ubiquitous

Mobile technology is making waves in education. With Brother's solutions, employees can have access to printing and scanning technology right at their fingertips. Brother offers a variety of options to enable printing from and scanning to virtually all the major mobile devices and operating systems. Employees will be able to send pertinent – and timely – student information at the click of a button.



5 Key Reasons to Choose Brother:

1 Competitive Pricing and Cost of Ownership

Brother offers a Volume Print Program (VPP) for customers who commit to using Brother products and their Genuine Brother Supplies (toners and drums) for a three-year term. Under this program, organizations receive limited warranty extensions for up to three years and discounts on Genuine Brother Supplies.



2 Security

Brother supports the latest industry security standards and protocols. These include secure function lock, print job logging, secure PDF, and Active Directory*. Brother also offers SSL-based solutions that can easily integrate with security standards including IPPS, secure management, IEEE 802.1x, Secure Email Certificate, and more.



3 Reliability

Brother markets a wide selection of products designed and built with a single goal in mind – to exceed customer expectations. Brother has won numerous awards for reliability including the PC Magazine coveted "Business Choice" Award for three years in a row.

4 Advanced Software and Technology Solutions

Brother wireless and wired products offer advanced technology features, which include network scanning, Scan to FTP, Scan to SFTP, and Scan to Network Folder (CIFS) to name a few. Our solutions can help your IT department manage and support your operations efficiently and effectively. In addition, our unique Special Solutions Team can work with your IT department to develop customized solutions.

5 Major Account Program

Our Major Account Program ensures Brother products and services are just what your organization requires.

- Customized Service Programs tailored to meet your specific needs
- Express Exchange with warranty replacement units delivered next business day



See Brother solutions for every area of your school environment.



Balanced Deployment

Brother will help you deliver the appropriate number of devices to your institution's different departments to ensure you are making the most cost-effective decision as it relates to printing and scanning.

Workgroup

- Mid to Large
- Shared classroom
- Breakroom

Labeling

- Visitor Management
- Address Labels
- Filing

Administrative Offices

- Color and Mono
- Print / Copy / Scan / Fax



Collaborative Environment

Brother has a variety of solutions available to assist teachers and students while collaborating.

MFC

- General Classroom
- Print / Copy / Scan / Fax

Scanning

- Capture and archive learning materials
- Collaborate and share materials with others
- Capture materials and share among students
- Test Assessments

Mobile

- Print from or Scan to Mobile Devices
- Support BYOD device initiatives

Video Conferencing

- Remote Learning



Administration Office

Brother offers a multitude of print, copy, and scan solutions to help meet the needs of virtually any administration or department.

Print

- Parental Communications
- Report Cards
- Menus
- Forms

MFC

- General Office
- Print / Copy / Scan / Fax

Scan

- Compact desktop capture
- Transmit confidential documents securely
- Digitize paper documents as needed

Labels

- Name Tags
- Organizational Labels
- Asset Tracking



Assessment Testing

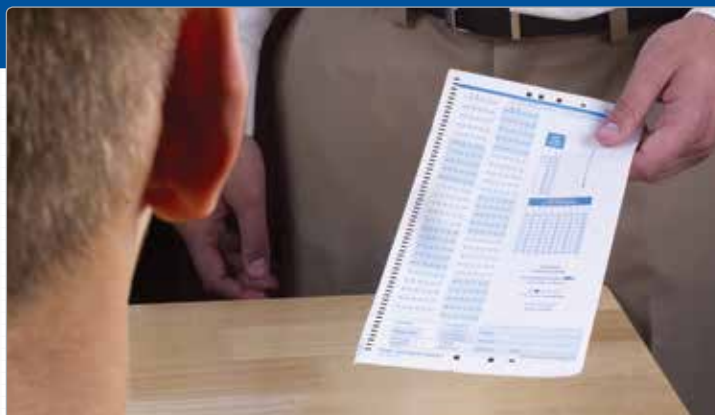
Brother has a variety of scanning solutions featuring Optical Mark Recognition and imaging capture that transforms paper forms into usable data quickly and easily.

MFC

- Print and scan assessment forms
- Works with a variety of industry standard test assessment products

Scanners

- Local or shared
- Input completed forms quickly and easily



Full Line of Education Solutions



Printers/All-in-Ones



Fax



Labeling



Scanners



Mobile

For more information, please call toll-free **1-866-455-7713**,
or visit **www.brother.com**

brother
at your side



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