Healthcare Solutions from Brother

Reliable products and services for every area of healthcare operations.

Technology is Changing Fast

Managing IT in the healthcare industry has never been easy. Technology is developing at a swift pace. IT departments are challenged to control costs while keeping up with rapid change. Brother understands. We offer cost-effective solutions to the overlooked input and output functions common in the healthcare industry. As a partner, we can work with you to create solutions to the workflow challenges throughout your organization.

Today's Healthcare Challenges

Upholding Security

Healthcare facilities are held to the highest standards of data security to comply with the Health Insurance Portability and Accountability Act (HIPAA). Brother printers and scanners are secured with administrator-level controls and user-based permissions to help healthcare organizations securely transmit a wide range of file types, prevent unauthorized user access, and meet regulatory demands and compliance initiatives.

Shifting to Digital

Electronic health records (EHR) adoption is changing the industry. The need for security, compliance and cost savings is driving the shift to streamlined digital processes. Brother can help move you to a more paperless practice. We offer products, tools and applications that convert paper forms and records into electronic files. Capture patient charts, HIPAA forms, invoices, insurance cards, EOBs, consent forms and more at the click of a button – through both desktop and mobile devices. Documents can then be scanned to email folders or other applications, while capture facilitates the archiving and sharing of critical patient information – keeping it organized, enabling collaboration, and reducing errors.

Maintaining Compliance

It doesn't take a neurosurgeon to understand how imperative it is to maintain patient privacy and confidentiality in the healthcare industry. Brother has a range of products and services that address these concerns at the front desk, in the back office, in the lab, or at point of care. Our solutions can support compliance with HIPAA regulations thanks to features such as secure cloud storage, scanning and fax forwarding, as well as password-protected printing and more. Plus, a wide range of Brother's products are Cerner-Certified, Meditech tested and supported◊, and Epic approved.

◊Based on internal testing of certain Brother monochrome and color laser printers and MFCs with certain Meditech media under certain conditions

6 Key Reasons to Choose Brother:

1 Reliability

Brother markets a wide selection of products designed and built with a single goal in mind – to exceed customer expectations. Brother has won numerous awards for reliability including the PC Magazine coveted "Business Choice" Award for three years in a row.

2 Security

Brother supports the latest industry security standards and protocols. These include secure function lock, print job logging, secure PDF, and Active Directory*. Brother also offers SSL-based solutions that can easily integrate with security standards including IPPS, secure management, IEEE 802.1x, Secure Email Certificate, and more.

3 Advanced Software and Technology Solutions

Brother wireless and wired products offer advanced technology features, which include network scanning, Scan to FTP, Scan to SFTP, and Scan to Network Folder (CIFS) to name a few. Our solutions can help your IT department manage and support your operations efficiently and effectively. In addition, our unique Special Solutions Team can work with your IT department to develop customized solutions.

4 Major Account Program

Our Major Account Program ensures Brother products and services are just what your organization requires.

- Customized Service Programs tailored to meet your specific needs
- Express Exchange with warranty replacement units delivered next business day

5 Acquisition and Total Cost of Ownership

Brother offers a Volume Print Program (VPP) for customers who commit to using Brother products and their Genuine Brother Supplies (toners and drums) for a three-year term. Under this program, organizations receive limited warranty extensions for up to three years and discounts on Genuine Brother Supplies.

6 Robust Brother Workhorse Series

The new Brother Workhorse Series features powerful mono and color laser printers, All-in-Ones and scanners that help optimize your workflow, enhance your business productivity, and improve your bottom line. Healthcare companies with demanding print volumes can choose scalable, powerful Brother business-class machines that enhance productivity while being cost-effective.

RANKED #1 IN RELIABILITY & SATISFACTION 3 YEARS IN A ROW

PC BUSINESS CHOICE 2015 BROTHER PRINTERS
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20.4"
19.5"
16.8"

See Brother solutions for every aspect of your healthcare environment.

Lift here to learn more!

Nursing Station

Brother has an array of solutions available that work with any nursing station. Facilitate the sharing of patient information, streamline workflow, and support data security in a seamless and efficient manner.

MFC / Faxing
- Schedules
- Signage
- Registration Forms
- Patient Records / Notes
- Consent Forms
- Lab Results / Requisitions
- Pathology Reports

Scanners
- Patient Records
- ID Cards
- Consent Forms
- Billing / Claims Processing

Electronic Medical Records

Support EHR interoperability through a variety of scanning solutions that leverage imaging capture technologies to help transform paper forms into usable data quickly and easily.

MFC
- Patient Intake Forms
- Medical Orders
- Prescriptions
- Clinical Data
- Billing / Claims Processing
- Point of Care Processing

Scanners
- Patient Records
- ID Cards
- Registration Forms
- Pathology Reports
- Consent Forms
- Lab Results / Requisitions

Admissions

Brother offers a multitude of scanning and printing solutions to help meet the needs of virtually any healthcare admissions office.

MFC / Printers
- Consent Forms
- Patient Records
- Registration Forms
- Medical History
- Prescription History

Mobile Printers
- Patient Notes / Records
- Prescriptions
- Medical Orders

Medical Lab

Brother labeling solutions allow staff to accurately identify labeling specimens in the lab. Almost all of the labeling products print on laminated labels that can withstand abrasions, chemicals, water, spills, heat, cold and other harsh environments.

Desktop / Mobile / Label Printers
- Laboratory outreach specimen labeling
- Specimen labels (blood tubes, jars)
- Barcode document labels

Full Line of Healthcare Solutions

Printers/All-in-Ones

Fax

Labeling

Scanners

Mobile

For more information, please call toll-free **1-866-455-7713**,
or visit **www.brother.com**

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